

MOST STABLE

AAA-Rating
state finance ([Link](#))

Low public debt
debt brake ([Link](#))

Political stability
4 largest parties in government without interruption since 1959

Highest standards
for data protection and cyber security

No 1
Global Financial Regulation, Transparency, and Compliance Index (GFRTCI) ([Link](#))

Crisis resilient
best covid-19-handling (Ranking Deep Knowledge Group) ([Link](#))

SUSTAINABLE FINANCE

CHF 1 trillion
sustainable investments in Switzerland ([Link](#))

Top ranked
in 2020 Global Green Financial Index ([Link](#))

Long tradition
for sustainable finance for more than 30 years

STRONG FINANCIAL SECTOR

No 2
financial centre in Europe (Zurich, worldwide No 10; Geneva No 14) ([Link](#))

No 1
worldwide crossborder wealth management ([Link](#))

No 3
reinsurance location globally (after USA, Germany)

9.2%
of Swiss GDP ([Link](#))

250 banks
(97 foreign banks) ([Link](#))

200 insurance companies
(54 reinsurers) ([Link](#))

200 FINMA certified asset managers
([Link](#))

206'000
highly qualified employees

No 1
worldwide in Trade Finance (Geneva)

No 3
in Europe: SIX financial infrastructure No 10 worldwide ([Link](#))

No 6
most traded currency worldwide (Swiss franc)

MOST INNOVATIVE

No 1
patents per capita at European Patent Office ([Link](#))

No 1
in innovation (EU Innovation Scoreboard 2020) ([Link](#))

Crypto Valley Zug
as global leader (900 companies, 6 unicorns) ([Link](#))

Modern and innovative
regulatory framework ([Link](#))

350 Fintech Startups
([Link](#))

Zurich and Geneva
in Europe's Top 3 on Smart Centres Index ([Link](#))

TOP EDUCATION

3
Swiss universities in Top 100 worldwide (ETH Zurich No 6, EPF Lausanne No 18, University of Zurich No 76) ([Link](#))

4
national languages plus widespread English skills

40'000
foreign students at Swiss universities ([Link](#))

MOST COMPETITIVE

No 3
Global Competitiveness Report WEF/IMD ([Link](#))

No 1
Deloitte Competiveness Report ([Link](#))

IN THE HEART OF EUROPE

8.6 million
population (25% foreigners from 190 countries) ([Link](#))

300 million
people within 500 miles radius

Ideal time zone
between Americas and Asia-Pacific

HUB FOR MULTATIONALS

No 2
density of Fortune 500 companies worldwide ([Link](#))

No 1
location for commodities trading worldwide ([Link](#))

